

TRAINING ON INNOVATIVE THINKING

- Think Beyond Boundaries: Innovate and Levitate



ABOUT US

Welcome to Pertecnica, your gateway to skill elevation! We specialize in providing targeted training for employees, equipping them with the tools to excel in their roles. Our expert-led programs ensure a seamless blend of theory and practical application, fostering continuous growth. At Pertecnica, we don't just train; we empower professionals for success in today's fast-paced work landscape.



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SPECIALIZED TRAINING PROGRAMS

- for Innovative Thinking

Pertecnica Engineering stands tall as an innovative leader in India's employee training arena, specializing in cultivating innovative thinking among professionals. Our dedicated services in fostering creative thought processes are intricately designed to unlock latent potential and drive groundbreaking solutions. Our approach amalgamates diverse methodologies, encouraging out-of-the-box thinking, ideation techniques, and collaborative innovation. Pertecnica Engineering's training on innovative thinking not only fosters individual creativity but also ignites a culture of innovation within organizations, propelling teams towards dynamic solutions, heightened productivity, and sustained success in today's rapidly evolving landscape.

Employee Trainings for Innovative Thinking

Design Thinking Workshops	Creative Problem Solving	Innovation Leadership Training
<ul style="list-style-type: none"> • Introduction to design thinking principles and methodologies. • Empathy-driven problem-solving. • Prototyping and user testing. 	<ul style="list-style-type: none"> • Techniques for identifying and defining problems. • Brainstorming and ideation sessions. • Evaluating and selecting innovative solutions. 	<ul style="list-style-type: none"> • Cultivating a culture of innovation within organizations. • Leading and managing innovative teams. • Nurturing and supporting intrapreneurs.



Lean Startup and Agile Training:

- Applying lean principles to innovation.
- Agile project management methodologies.
- Rapid experimentation and iterative development.

Open Innovation and Collaboration:

- Collaborative problem-solving and idea-sharing.
- Partnering with external organizations and startups.
- Crowdsourcing and open innovation platforms.

Innovation Metrics and Evaluation:

- Measuring the impact of innovation initiatives.
- Key performance indicators (KPIs) for innovation.
- Continuous improvement and learning from failure.

Technology and Industry-Specific Innovation Training:

- Industry-specific innovation trends and challenges.
- Leveraging emerging technologies (e.g., AI, IoT, blockchain).
- Innovation in healthcare, finance, manufacturing, etc.

Creativity and Innovation in Marketing:

- Innovative marketing strategies and campaigns.
- Storytelling and content creation for brand innovation.
- Customer-centric marketing approaches.

Innovation in Product Development:

- New product ideation and development processes.
- User-centered product design.
- Prototyping and testing.

Innovation in Supply Chain and Operations:

- Process optimization and efficiency improvements.
- Supply chain innovation strategies.
- Sustainability and green supply chain initiatives.



Innovation in Education and Training:

- Innovations in educational technology (EdTech).
- Creating innovative learning environments.
- Promoting creativity and critical thinking in education.



Innovation in Sustainability and CSR:

- Sustainable business practices and innovation.
- Environmental and social responsibility initiatives.
- Sustainable product design and packaging.

Innovation in Financial Services:

- Fintech innovations and trends.
- Digital banking and payment innovations.
- Risk management and compliance in financial innovation.



Innovation in Healthcare and Life Sciences:

- Medical innovation and healthcare technology.
- Drug discovery and healthcare delivery innovations.
- Healthcare regulatory considerations.



Innovation in the Arts and Entertainment:

- Creative innovations in the arts and entertainment industry.
- Virtual reality (VR) and augmented reality (AR) experiences.
- Innovative storytelling and content creation.



Why Choose Pertecnica Engineering?

- **Expertise & Relevant Experience:** We have in-depth expertise in the specific subject matter and relevant industry experience. This ensures that the training is not only theoretically sound but also practically applicable to real-world scenarios in the company's specific field.
- **Customization and Relevance of Content:** Our tailored programs that align with the company's objectives, culture, and the specific skill gaps of the employees are highly valued.
- **Measurable Outcomes and ROI:** Our training will lead to tangible improvements in employee performance and productivity, thereby offering a strong return on investment (ROI).
- **Flexibility & Innovative Delivery Methods:** Flexibility in terms of scheduling, format (in-person, online, hybrid), and adaptability to different learning styles. We offer innovative and engaging training methods that keep employees motivated and facilitate effective learning.

