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TRAINING FOR
SALESFORCE

- **Advanced skills in Salesforce**

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Welcome to Pertecnica, your gateway to skill elevation! We specialize in providing targeted training for employees, equipping them with the tools to excel in their roles. Our expert-led programs ensure a seamless blend of theory and practical application, fostering continuous growth. At Pertecnica, we don't just train; we empower professionals for success in today's fast-paced work landscape.

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SPECIALIZED TRAINING PROGRAMS
- for Salesforce

Participants immerse themselves in diverse modules covering Salesforce administration, development, customization, and implementation strategies. Through hands-on sessions and real-world case studies, Pertecnica ensures participants grasp the nuances of Salesforce, enabling them to design tailored solutions, automate processes, and optimize customer experiences. With a focus on industry best practices and innovative approaches, our training empowers individuals to harness the full potential of Salesforce, enhancing their capabilities in IT and software development. Embrace Pertecnica's Salesforce training to become proficient in leveraging this transformative CRM platform for organizational success.

Employee Trainings for Salesforce

Salesforce Essentials for Beginners	Salesforce Administrator Training	Salesforce Developer Training
Ideal for beginners, these courses cover the basics of Salesforce, including navigation, basic functionalities, and understanding the core modules like sales, service, and marketing clouds.	Focused on administrative functions, these courses cover managing users, data, and security, customizing sales and service processes, and creating reports and dashboards.	For those interested in development, these courses cover Apex programming, Visualforce pages, Lightning component framework, and building custom applications on the Salesforce platform.

Salesforce Advanced Administrator:
Advanced courses for administrators covering complex system customizations, advanced reporting, and automation using workflow rules, process builder, and flow.

Sales Cloud and Service Cloud Consultant:
Specialized training for those looking to master Salesforce's Sales Cloud or Service Cloud, focusing on designing solutions and best practices for these specific clouds.

Salesforce Marketing Cloud:
Focused on the Marketing Cloud, these courses cover email marketing strategies, customer journey building, content creation, and data analytics within the marketing cloud environment.

Salesforce CPQ (Configure, Price, Quote):
Training on Salesforce CPQ, focusing on configuring products, setting pricing rules, and generating quotes, crucial for sales teams.

Salesforce Platform App Builder:
Courses for building custom applications using the declarative capabilities of the Salesforce Platform, including app design, data modeling, and business logic development.

Salesforce Integration Techniques:
Focused on integrating Salesforce with other systems using APIs, middleware, and Salesforce integration tools like MuleSoft.

Salesforce Lightning Experience:
Training on transitioning to and customizing Salesforce Lightning Experience, the latest user interface for enhanced productivity and user engagement.

Salesforce Certification Preparation:
Specialized courses designed to prepare for various Salesforce certification exams, such as Salesforce Administrator, Salesforce Developer, or Salesforce Architect.

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Salesforce Analytics & Business Intelligence:
Courses on Salesforce Einstein Analytics, focusing on data integration, AI-powered analytics, dashboard creation, and making data-driven decisions

Why Choose Pertecnica Engineering?

- **Expertise & Relevant Experience:** We have in-depth expertise in the specific subject matter and relevant industry experience. This ensures that the training is not only theoretically sound but also practically applicable to real-world scenarios in the company's specific field.

- **Customization and Relevance of Content:** Our tailored programs that align with the company's objectives, culture, and the specific skill gaps of the employees are highly valued.

- **Measurable Outcomes and ROI:** Our training will lead to tangible improvements in employee performance and productivity, thereby offering a strong return on investment (ROI).

- **Flexibility & Innovative Delivery Methods:** Flexibility in terms of scheduling, format (in-person, online, hybrid), and adaptability to different learning styles. We offer innovative and engaging training methods that keep employees motivated and facilitate effective learning.