

TRAINING FOR BUSINESS PLANNING

- Strategic Business planning



ABOUT US

Welcome to Pertecnica, your gateway to skill elevation! We specialize in providing targeted training for employees, equipping them with the tools to excel in their roles. Our expert-led programs ensure a seamless blend of theory and practical application, fostering continuous growth. At Pertecnica, we don't just train; we empower professionals for success in today's fast-paced work landscape.



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SPECIALIZED TRAINING PROGRAMS

- for Business planning

Pertecnica Engineering stands at the forefront of India's premier employee training institutes, specializing in comprehensive business planning training. Our dedicated services in this domain meticulously guide professionals through the intricate process of crafting robust business strategies. Through immersive workshops, case studies, and strategic modules, we cover essential components such as market analysis, goal setting, financial planning, risk assessment, and execution strategies.

Employee Trainings for Business planning

Strategic Business Planning	Business Plan Development	Financial Planning and Management
<ul style="list-style-type: none"> • Developing a vision-mission. • Setting SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals & objectives. • Formulating strategies & action plans. 	<ul style="list-style-type: none"> • Creating comprehensive business plans for startups & existing businesses. • Elements of a business plan, including executive summary, market analysis, financial & marketing strategies. 	<ul style="list-style-type: none"> • Financial forecasting and budgeting. • Cash flow management and financial statement analysis. • Financial risk assessment and mitigation strategies.





Entrepreneurship Training:

- Nurturing entrepreneurial skills and mindset.
- Business model canvas and lean startup methodologies.
- Identifying opportunities and assessing market feasibility.

Market Research and Analysis:

- Conducting market research and competitive analysis.
- Identifying target markets and customer segments.
- Gathering and interpreting market data.



Marketing and Sales Strategies:

- Developing marketing plans and branding strategies.
- Sales and distribution channel development.
- Customer acquisition and retention strategies.

Leadership and Management Training:

- Leadership development for business owners and managers.
- Team building and effective communication.
- Change management-organizational development.



Project Management:

- Project planning, execution, and monitoring.
- Risk management and project scheduling.
- Agile project management methodologies.

Business Ethics and Corporate Responsibility:

- Ethical decision-making in business.
- Corporate social responsibility (CSR) and sustainable business practices.
- Ethical leadership and compliance.



Innovation and Product Development:

- Fostering innovation and creativity within organizations.
- New product development and product lifecycle management.
- Design thinking and innovation methodologies.

Digital Transformation and E-commerce Strategies:

- Strategies for digital transformation.
- Developing and implementing e-commerce solutions.
- Leveraging technology for business growth.



Supply Chain Management and Logistics:

- Supply chain optimization and efficiency.
- Inventory management and logistics strategies.
- Global supply chain considerations.



Franchise Business Planning:

- Franchise business model and operations.
- Franchise marketing and sales strategies.
- Franchisee training and support.

Nonprofit Business Planning:

- Strategic planning for nonprofit organizations.
- Fundraising and grant writing.
- Nonprofit financial management and compliance.

NON-PROFIT



Family Business Succession Planning:

- Planning for the succession of family-owned businesses.
- Family governance and conflict resolution.
- Preserving family values and business legacy.



Why Choose Pertecnica Engineering?

- **Expertise & Relevant Experience:** We have in-depth expertise in the specific subject matter and relevant industry experience. This ensures that the training is not only theoretically sound but also practically applicable to real-world scenarios in the company's specific field.
- **Customization and Relevance of Content:** Our tailored programs that align with the company's objectives, culture, and the specific skill gaps of the employees are highly valued.
- **Measurable Outcomes and ROI:** Our training will lead to tangible improvements in employee performance and productivity, thereby offering a strong return on investment (ROI).
- **Flexibility & Innovative Delivery Methods:** Flexibility in terms of scheduling, format (in-person, online, hybrid), and adaptability to different learning styles. We offer innovative and engaging training methods that keep employees motivated and facilitate effective learning.

